



IFBB PROFESSIONAL LEAGUE
2025
USA
CHARLOTTE PRO
NPC CHARLOTTE CUP
NATIONAL QUALIFIER



Stewart Fitness
TAKING PERSONAL TRAINING TO THE
WANNA TAKE A RIDE?
MEN'S PHYSIQUE • CLASSIC PHYSIQUE • BIKINI • FIGURE • WELLNESS

2025
IFBB PRO LEAGUE CHARLOTTE PRO
NPC CHARLOTTE CUP

April 12, 2024

Charlotte Convention Center

508 E. Martin Luther King Jr. Blvd Charlotte, NC 28202

www.johnnystewartproductions.com



Johnny Stewart
3509 Ribbonwalk Trail
Charlotte, NC 28269
stewartfitness@yahoo.com

Greetings,

I am excited to invite you to partner with me to bring world-class bodybuilding and fitness competitions to Charlotte, North Carolina April 12, 2025, at the Charlotte Convention Center. I will have two (2) competition events: the 4th International Federation of Body Building (IFBB) Pro League Charlotte Pro and the 15th Annual National Physique Committee (NPC) Charlotte Cup. As a sponsor, a growing group of small business entrepreneurs in the fitness industry will see your brand.

The 2025 IFBB Pro League Charlotte Pro as an “Olympia Qualifier” will draw professional athletes and attendees worldwide. This year the IFBB Pro League Charlotte Pro will offer five (5) divisions.

The 2025 15th Annual NPC Charlotte Cup is a “National Qualifier” event for the IFBB Pro League Charlotte Pro. It will feature amateur athletes in the Open and Master divisions.

My goal is to produce both bodybuilding and fitness events to create awareness and interest in wellness and wealth that changes lives. These events will positively impact athletes and attendees by increasing their understanding of the importance of physical wellness and fitness.

The funding needed to accomplish this work comes from the generosity of our sponsors. As a sponsor, your company will be upfront and visible at both the 4th International Federation of Body Building (IFBB) Pro League Charlotte Pro and the 15th Annual National Physique Committee (NPC) Charlotte Cup. Our sponsors will have booth space, allowing you to share your goods and services with our attendees.

Thank you for your support and sponsorship. We hope to bring world-class competitive events you will be proud to have carry your brand. The details of our sponsor package are on the following pages.

Regards,

Johnny Stewart



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ABOUT THE EVENTS

We will produce two (2) events the IFBB Pro League Charlotte Pro and the NPC Charlotte Cup. The IFBB Pro League Charlotte Pro will offer five (5) divisions featuring Open and Master competitions. Open will feature Men's Physique, Men's Classic Physique and Women's Figure, Women's Wellness and Women's Bikini. The Master's competition will feature Master's 40, Master's 50, and Bikini Master's 60.

The 2025 15th Annual NPC Charlotte Cup is a National Qualifier. It will feature Men's Bodybuilding, Men's Physique, Men's Classic Physique and Women's Bodybuilding, Women's Physique, Women's Fitness, Women's Figure, Women's Wellness and Women's Bikini.

This event will occupy 40,000 square feet of Charlotte Convention Center space. Over the years, our competitions have hosted more than 200 professional athletes, 500 amateur athletes, 10,000 attendees, and 50-75 exhibitors.

EXPOSURE:

We will create publicity and promotional campaigns to reach over a million viewers from small business entrepreneurs such as bodybuilders, fitness trainers, promoters, supplement providers, and more. The NPC (National Physique Committee) and IFBB (International Federation of Body Building) Pro League sanctioned these events. These organizations provide national and international promotional support. As a reminder, your brand will be present at both the 4th International Federation of Body Building (IFBB) Pro League Charlotte Pro and the 15th Annual National Physique Committee (NPC) Charlotte Cup competitions.

SPONSORSHIP BENEFITS:

Your company will benefit from an association with a multi-billion-dollar fitness community that supports fitness and wellness training and education.

DATES:

1 day; Saturday April 12, 2025



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2025 IFBB Pro League Charlotte Pro and NPC Charlotte Cup SPONSORSHIPS

TITLE SPONSOR - SOLD

- Title Sponsor for 2 events: IFBB Pro League Charlotte Pro and NPC Charlotte Cup
- Booth 10 x 20 Space
- Premier Placement on Video Wall with four (4) 30 second videos of your company
- Premier Placement on Selfie banner
- Premier Marquee Exposure
- Premier Placement on Website
- Premier Placement on All Show Graphics
- Company Name is Part of Show Title
- Live Stream to 132 countries
- Overall Trophy Presenter
- Social Media Advertisement
- Promotional posters
- Logo on Custom Show Shirt
- Goody Bag Insert Option
- 2 VIP Tickets to Competitions

PRESENTING SPONSOR - \$1,500.00

- Booth 10 x 10 Space
- Higher Placement on Video Wall with two (2) 30 second videos of your company
- Higher Placement on Selfie banner
- Higher Marquee Exposure
- Higher Placement on Website
- Higher Placement on All Show Graphics
- Trophy Presenter
- Live Stream to 132 countries
- Social Media Advertisement
- Promotional Media video and posters
- Goody Bag Insert Option
- 2 VIP Tickets to Competitions

SHOWCASE SPONSOR - \$500.00

- Booth 10 x 10 Space
- Placement on Video Wall
- Placement on Selfie banner
- Marquee Exposure
- Placement on Website
- Placement on All Show Graphic
- Live Stream to 132 countries
- Social Media Advertisement
- Promotional Media video and posters
- Goody Bag Insert Options

SUPPORTING SPONSOR - \$300.00

- Placement on Video Wall
- Placement on Selfie banner
- Social Media Advertisements
- Goody Bag Insert Option