



NPC National Qualifier **14th Annual**

Stewart Fitness **Bodybuilding** **Championship**

Saturday September 17, 2022

Charlotte Convention Center

508 E. Martin Luther King Jr.d Blvd Charlotte, NC

SPONSOR PACKAGE





Johnny Stewart
3509 Ribbonwalk Trail
Charlotte, NC 28269
stewartfitness@yahoo.com

Greetings,

I am excited to invite you to partner with me to bring world class bodybuilding competition to Charlotte, North Carolina September 17, 2022, at the Charlotte Convention Center. As a sponsor your brand will be seen by a growing group of small business entrepreneurs in the bodybuilding and fitness industry.

And you will be a part of the 14th Annual Stewart Fitness Championship which will draw professional athletes and attendees from around the world. This event is a National Physique Committee (NPC) qualifier.

My goal is to provide bodybuilding and fitness events which will create awareness and interest in wellness and to change lives. This event will positively impact both athletes and attendees to increase their awareness of the importance of both physical wellness and financial fitness.

The funding needed to accomplish this work comes from the generosity of our sponsors. Like the rest of the world, our industry has been impacted by COVID 19 which has wreaked havoc on our traditional competition and sponsor efforts. This year as we begin to get back to “normal” we hope to bring world class competition which you will be proud to sponsor.

Thank you for your support and sponsorship. Our sponsor options are detailed in the following pages.

Regards,

Johnny Stewart



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ABOUT THE EVENTS

The 14th Annual Stewart Fitness Championship which will draw professional athletes and attendees locally and nationally. This event is a National Physique Committee (NPC) qualifier. The event will feature Fitness, Figure, Women's Bodybuilding, Women's Physique, Men's Bodybuilding, Men's Physique, Classic Physique, Wellness and Bikini. This will be an opportunity for sponsors to share product knowledge.

This event will occupy 40,000 sq feet of convention center space. We are expecting an audience of more than 200 professional athletes, 400 amateur athletes, 2,500 attendees, and 50-75 exhibitors. The economic impact of the 1-day event over 13 years has been over 2 million dollars. The event is anticipated to grow exponentially this year.

EXPOSURE:

The publicity and promotional campaigns create a reach of over a million views from small business entrepreneurs such as bodybuilders, fitness trainers, promoters, supplement providers and many more. The NPC (National Physique Committee) sanctions this event. The NPC will provide national and international promotional support through their website and social media platforms giving the event worldwide exposure.

SPONSORSHIP BENEFITS:

Your company will benefit from an association with a multi-billion-dollar community which supports fitness and wellness training and education.

APPEAL:

The opportunity to support efforts to promote fitness for health.

DURATION:

1 day; Saturday September 17, 2022



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14th ANNUAL STEWART FITNESS BODYBUILDING CHAMPIONSHIP SPONSORSHIPS

TITLE SPONSOR - \$1,000.00

- Title Sponsor
- Company Name and logo identifies you as “The Presenter” of the 14th Annual Stewart Fitness Championship
- Special media promo and posters
- Logo on Main Stage Banner with premium placement
- Opportunity to Present an Overall Award
- Company name and logo on all flyers, t-shirts, and programs
- Goody Bag Insert Option
- 3 VIP Tickets to Competitions
- Vendor Booth – 10x20 space with 2 tables and 4 chairs

PRESENTING SPONSOR - \$750.00

- Logo on Main Stage Banner with premium placement
- Trophy Presenter
- Company name and logo on all flyers, t-shirts, and programs
- Goody Bag Insert Option
- 2 VIP Tickets to Competitions
- Vendor Booth – 10x10 space with a table and 2 chairs

TROPHY SPONSOR - \$500.00

- Trophy Presenter
- Company name and logo on all flyers, t-shirts, and programs
- Goody Bag Insert Option
- 2 VIP Tickets to Competitions
- Vendor Booth – 10x10 space with a table and 2 chairs

SUPPORTING SPONSOR - \$250.00

- Company name and Logo advertised on all flyers, T-Shirts, and programs
- Goody Bag Insert Option
- 1 VIP Tickets to competitions